

REFORMA

Northeast Chapter

The National Association to Promote Library and Information Services to Latinos and the Spanish Speaking
Connecticut - Massachusetts - New Jersey - New York - Pennsylvania - Rhode Island

Reforma Northeast Chapter Annual Report, 2018-2019
Submitted by Evelyn Muriel-Cooper
on Monday June 24, 2019

Executive Board Members 2018-19
Evelyn Muriel-Cooper, President
Adriana Blancarte-Hayward, Vice President
Susan Paredes, Past President
Linda Caycedo, Secretary
Manuel Figueroa, Treasurer



MISSION

The Mission of the REFORMA Northeast Chapter (RNE) is to promote Library & Information Services to Latinos/Hispanics and the Spanish Speaking for people living or working in the states of Connecticut, Massachusetts, New Jersey, New York, Pennsylvania, or Rhode Island.

Thanks to the diligent and proactive work of our Executive Board, State Coordinators, Chairs and Committee members, we developed and implemented a series of activities and events to help us fulfill the RNE mission with set goals and objectives during the current fiscal year of 2018-2019.

REFORMA NE Chapter - GOALS for 2018-2019:

- Enhance RNE visibility via the REFORMA NE user-friendly webpage reformane.org and social media and the REFORMA National newsletter.
- Encourage and increase membership participation and enrollment through networking, engaging committee projects such as Book Buzz, Joint Mini-Conference, information sharing meetings.
- Support and advocate book delivery to **Children is Crisis** sites and families in need of library services

MEMBERSHIP COMMITTEE

Adrian Blancarte-Hayward, Membership Committee Chair regularly followed up with members' membership status through timely welcome letters and membership renewal reminders. This has consistently enabled us to successfully identify non-active members holding long-term membership benefits and has led to the reinstatement of non-active members and the opening

of new opportunities for active members to become committee chairs and state coordinators of their respective states.

IMPROVING COMMUNICATION VIA TECHNOLOGY & PARTNERSHIP

As of June 6, 2019 RNE memberships has increased to a total of 107 with 47 new members. We strive to enhance visibility and continued to maintain our Web-page keeping it up-to-date, relevant, consistent, and attractive. Communication and Media Committee co-chairs Mary Marques and Linda Caycedo teamed up to increase visibility and web traffic by creating and sharing direct links to RNE website scholarship, grant and job opportunities and donation links. We continue to improve communication with our members and library communities through teleconferencing, emailing and postings on our social media web page on Facebook.

We continue to improve communication, event planning and time management skills using current technology such as Doodle Poll for scheduling meetings, scheduled teleconferencing, Eventbrite to register attendees for our upcoming events and Facebook for sharing relevant news & announcements.

RNE MEMBERSHIP MEETINGS AND SPECIAL EVENTS 2018-2019

We planned and conducted four informative, productive and well attended meetings and well attended membership meetings in the 4 northeastern chapter states of NY, NJ, PA & RI. Meeting minutes can be found on our online webpage.

AUGUST 2018	08/24/18	Corona Public Library, Queens, NY
DECEMBER 2018	12/14/18	Julius Forstmann Main Library, Passaic, NJ
FEBRUARY 2019	02/08/19	Lillian Marrero Library, Philadelphia, PA
MARCH 2019	03/15/19	Rhode Island State Library, Providence, R.I.

NOVEMBER 2018 - NETWORKING & RECRUITMENT

Queens College's Graduate School of Library and Information Studies' Professional Development Event

On November 14, 2018, Adriana Blancarte Hayward, Libby Romero and I were invited to attend the Professional Development Day at the Queens College's Graduate School of Library and Information Studies (GSLIS) There, we had the opportunity to speak to various library staff members who were interested in learning about REFORMA.

JANUARY 2019

1/18/19

3rd Annual REFORMA Northeast Book Buzz presented "What's New in Spanish Publishing?" at Penguin Random House, NY. Alexandra Gomez, RNE Committee Chair and committee members presented "Books Without Boundaries Build the Bridge to a Borderless World." a gathering of teachers, librarians, authors, illustrators, book vendors and presentations sharing available, current and relevant literary works in Spanish.

MAY 2019

5/10/19

15th Annual Jont Mini-Conference

Langston Hughes Community Library and Cultural Center

The Joint Mini-Conference REFORMA Northeast chapter is proud to annually partner with the ALA ethnic affiliates: CALA, BCALA, AILA, APALA to host the 2019 Joint Mini-Conference. The theme for the conference was "Books without Boundaries Build the Bridge to a Borderless World". We had the opportunity to network with local librarians, reach out to potential members and promote our upcoming programs and activities. We have helped increase virtual participation of members who cannot attend our Chapter meetings in person.

5/23/19

United Nations - "Sustainable Development Goals in Libraries Today: the role of libraries in strengthening our communities."

Special thanks to Loida Garcia-Febo for the invitation to the United Nations, the event was very informative as it proved excellent speakers and the UN Library staff members made the event a resounding success. The event was hosted by the United Nations Dag Hammarskjöld Library and provided an international platform to discuss how libraries around the world are creating and cultivating new relationships to help communities learn, understand and support sustainable professional development.

5/29/19

Brooklyn Public Library, First Annual Early Childhood Symposium, "How Immigration Policy Impacts Young Children" .

Adriana, Libby and Evelyn attended the Brooklyn Public Library, Outreach - The Early Childhood Symposium resource professional development table was reserved in the auditorium's first row for speakers, resource table partners, and panelists. The symposium was very informative as we spoke to several individuals that were interested in joining the REFORMA Northeast Chapter.

Additional glimpses of our Chapter meetings and other professional events are currently available on the Photo Gallery page of the RNE Chapter's website. We wish you all productive and enjoyable meetings throughout the upcoming year.

SCHOLARSHIPS & GRANTS AWARD COMMITTEE

RNE Committee chairs and members were successful in working together to select and present the RNE awards in May 2019 at the Joint Mini-Conference at the Langston Hughes Community Library and Cultural Center in Corona, Queens, NY. The RNE 2018-2019 award recipients are:

- Judith Rivas Mini Grant Award
 - Lillian Marrero Scholarship Award
 - Ismael Alicea Professional Development Award
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- | |
|--------------------------|
| Georgian Rivera-Martinez |
| Nicholette Archambault |
| Asunción Cora |

BUDGET AND FINANCE - Manny Figueroa, Treasurer Committee Chair

The Budget Committee Chair and committee members worked on implementing and become more actively involved in the record keeping activities of the Chapter accounts by both having access to credit card. Once the new president is elected a transfer is then done during the

presidency year. Manny Figueroa was successful in accomplishing this year, the Reforma Northeast Chapter exempt form for our organization.

In addition, our Fundraising Committee added a Donate link to the Scholarship Fund on the Reforma Northeast Chapter home page along with Donate option to the General Fund. Allowing to participates to donate to their choose.

We continued to partner with publishers, vendors, authors, and artists to offer fee-based opportunities to promote multicultural books and participate in our annual book and artwork fairs.

RNE BUDGET - Ending BALANCE – June 30, 2018

Chapter Fund	\$9,241.95
Scholarship Fund	\$1,066.50
Total	\$10,308.45

ENDING BALANCE – June 30, 2019

Chapter Fund	\$9,751.90
Scholarship Fund	\$849.50
Total	\$10,601.40

Congratulations to the RNE CHAPTER's Executive Board members and everyone that contributed to make all of this year's events and programs successful. I couldn't have accomplished so much without the incredible support of all the REFORMA Northeast members and REFORMA National. Together WE CAN DO IT! JUNTOS, SI SE PUEDE.

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*Respectfully submitted by
Evelyn Muriel-Cooper
Reforma Northeast Chapter President 2018-2019*

I'm honored to Introduce Adriana Blancarte-Hayward as the incoming REFORMA Northeast Chapter President 2019-2020

2018-2019 Photo Gallery

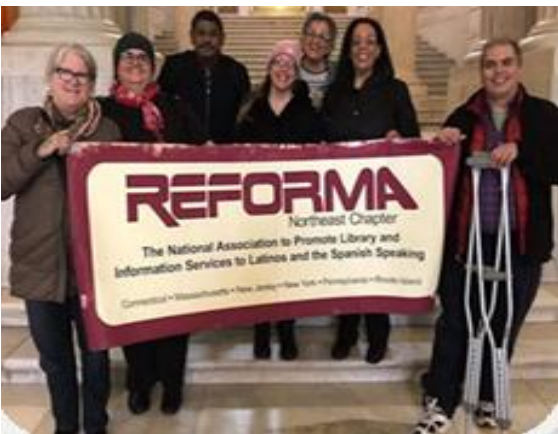


Queens Library



Corona Lillian Marrero Free Library, Philadelphia, PA

Library,



Rhode State Library, Providence, RI



Julius Forstmann Main Library, Passaic, N.J

**REFORMA Northeast Chapter
3rd Annual Book Buzz
Friday January 18, 2019
Penguin Random House
New York, NY**



3rd Annual REFORMA Northeast Book Buzz
Penguin Random House, NY, NY



15th Annual Joint Mini-Conference
Langston Hughes Community Library
Queens, NY



First Annual Early Childhood Symposium, Immigration Policy Impacts Young Children" BPL



United Nations - "Role of Libraries in "How Strengthening our Communities."



(left to rt)
Madeline Peña, REFORMA National President 2018-2019
Loida Garcia-Febo, ALA President 2018-2019
Evelyn Muriel-Cooper, REFORMA Northeast President 2018-2019

